A global survey suggests that, around the world, people with a history of ulcerative colitis (UC) must be empowered to speak up and encouraged to find help and hope! 

About the UC Narrative

Pfizer is sharing key findings from the global UC Narrative survey about important insights from the survey and ways people living with UC may be able to better navigate their disease. 

Medical specialty varied by country: in Australia, France, Spain, the UK, and the U.S., all physicians were gastroenterologists; in Canada, Germany, and Italy, gastroenterologists and internists with a gastroenterology focus qualified; in Finland, gastroenterologists in the U.S. also were duly licensed in the state they practice, did not practice in Vermont, were board certified, and were not associated with Kaiser Permanente.

Telephone interviews were conducted among patients in France, the United Kingdom (UK), and the United States (U.S.), and among physicians in Australia and Canada.

In August 2017 and February 2018, among 2,100 adults ages 18+ residing in Australia (215), Canada (215), Finland (215), France (215), Germany (215), Italy (215), the UK (215), Spain (215), and the U.S. (1,254), the survey was administered by an independent research company. It was part of a series of surveys conducted for Pfizer. 

LIFE IMPACTS

The survey identified a range of life impacts to understand the full scope of challenges and experiences people living with UC face. The data was weighted by age and gender to ensure alignment with the actual proportions in the population. 

About the UC Narrative

The Global UC Narrative Advisory Panel, an international collaborative of patient leaders, stakeholders, and medical experts who practice as a gastroenterologist, internist with a gastroenterology focus, gastroenterology internist, or gastroenterology nurse, was established to help shape the research agenda for the survey. 

Insights to Educate and Empower People

By developing the Global UC Narrative, Pfizer aims to better understand the experiences of people living with UC, inform healthcare professionals about the impact of UC on patients' lives, and provide information to help people living with UC to understand their disease, become aware of available treatment options, and make decisions about their care. 

The Global UC Narrative Advisory Panel, with representation from multiple countries and continents, was created to help interpret survey findings, answer questions, and provide recommendations to healthcare professionals, patients, and other stakeholders.

Global UC Narrative Advisory Panel Member

Luisa Avedano, CEO, European Federation of Crohn's and Colitis Associations (EFCCA) and Global UC Narrative Advisory Panel Member

See full survey methodology and limitations below.