About the UC Narrative Survey and Survey Methodology

The UC Narrative physician survey was conducted online and over the telephone by Kantar Health between August 1, 2018, and February 28, 2019, among 1254 adults ages 18+ residing in Australia (90), Canada (80), Finland (17), France (154), Germany (152), Italy (157), Japan (151), Spain (151), United Kingdom (251), and the United States (301) who have been diagnosed with ulcerative colitis (UC), have had an endoscopic procedure to confirm their UC (physicians were asked to think about their experiences treating patients in their practice whose UC was moderate to severe throughout the

More than UC

The UC Narrative is a global initiative created by Pfizer to engage

The UC Narrative Advisory Panel, comprised of people living with UC, as well as leading gastroenterologists, inflammatory bowel disease (IBD) nurses, a psychologist, and patient organizations, from 10 countries, is working to better understand the clinical symptoms of UC, as well as the complex impact this disease has on its individuals in their personal (social and emotional) and professional lives.

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